

Ways to encourage your leaders to attend conference

1. **Encourage your pastor to attend.** – He will be the greatest encouragement to your leadership!
2. **Publicize it frequently** – from the pulpit, in club each week, and at least two times personally
3. **Contact every one personally** – ask them very specifically if they will be going.
4. **Work for 100% attendance** – explain that it is the best way to begin the club year.
5. **Don't give leaders a choice** – expect them to go. Allow very few excuses.
6. **Tell leaders when you recruit them,** that the conference is part of the job.
7. **Have them come to be examples to others, just as you plan to do!**
8. **Some leaders would like to generally know what is being taught at conference.** When the information is available on our website, please use it to encourage these leaders to attend. Please ensure that your leaders realize that these workshops could change due to sickness or other circumstances beyond our control.